# BOYS AND GIRLS CLUBS OF THE PENINSULA

June 30, 2017

INDEPENDENT AUDITORS' REPORT

AND

FINANCIAL STATEMENTS

# **Independent Auditors' Report and Financial Statements**

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# **Independent Auditors' Report**

THE BOARD OF DIRECTORS
BOYS AND GIRLS CLUBS OF THE PENINSULA
Menlo Park, California

# **Report on the Financial Statements**

We have audited the accompanying financial statements of the **BOYS AND GIRLS CLUBS OF THE PENINSULA** (**the Club**) which comprise the statement of financial position as of June 30, 2017, the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Boys and Girls Clubs of the Peninsula as of June 30, 2017, and the changes in net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

# **Report on Summarized Comparative Information**

Hood & Strong LLP

We have previously audited the Boys and Girls Clubs of the Peninsula's 2016 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated September 26, 2016. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2016, is consistent, in all material respects, with the audited financial statements from which it has been derived.

San Francisco, California October 18, 2017

# **Statement of Financial Position**

June 30, 2017 (with comparative totals as of June 30, 2016)		2017		2016
Assets				
Cash and cash equivalents	\$	4,734,351	\$	3,197,339
Investments		6,082,113		5,138,154
Unconditional promises to give, net		3,023,239		782,890
Other receivables		189,844		315,397
Prepaid expenses and deposits		67,660		68,993
Fixed assets		10,288,232		5,766,187
Total assets	\$	24,385,439	\$	15,268,960
Liabilities and Net Assets				
Liabilities:	Ф	715 952	¢.	500.27/
Accounts payable and accrued expenses	\$	715,853	\$	590,376
Net Assets:				
Unrestricted:				
Board designated:				
Maintenance reserve		334,021		334,02
Quasi-endowments		2,574,781		1,929,587
Investment in fixed assets		10,288,232		5,766,187
Undesignated		3,561,724		2,203,917
Total unrestricted net assets		16,758,758		10,233,712
Temporarily restricted		4,985,828		2,519,872
Permanently restricted		1,925,000		1,925,000
Total net assets		23,669,586		14,678,584
Total liabilities and net assets	\$	24,385,439	\$	15,268,960

See accompanying notes to financial statements.

# **Statement of Activities**

	2017									
	 Unrestricted		Temporarily Restricted		Permanently Restricted		Total		2016 Total	
Support and Revenues:										
Contributions	\$ 7,360,901	\$	2,948,221			\$	10,309,122	\$	7,772,858	
Donated goods and services	55,865						55,865			
Special events	1,737,444						1,737,444		537,297	
Membership revenue	6,347						6,347		15,278	
Contract revenues	887,738						887,738		710,925	
Net assets released from										
restrictions	781,029		(781,029)							
Total support and revenue	10,829,324		2,167,192				12,996,516		9,036,358	
Expenses:										
Program services	7,228,547						7,228,547		6,896,788	
Management and general	1,296,713						1,296,713		1,038,949	
Fundraising	766,135						766,135		656,705	
Total expenses	9,291,395		-				9,291,395		8,592,442	
Change in Net Assets										
from Operations	1,537,929		2,167,192				3,705,121		443,916	
Other Changes in Net Assets:										
Investment income	377,717		298,764				676,481		(160,422)	
Donated goods (Note 5)	4,609,400						4,609,400			
Change in Net Assets	6,525,046		2,465,956				8,991,002		283,494	
Net Assets - Beginning of year	10,233,712		2,519,872	\$	1,925,000		14,678,584		14,395,090	
Net Assets - End of year	\$ 16,758,758	\$	4,985,828	\$	1,925,000	\$	23,669,586	\$	14,678,584	

# **Statement of Functional Expenses**

Year Ended June 30, 2017 (with c	omparative t	otals for	the year ended	June .	30, 2016)		
_			2	2017			 2016
	Program Services		Management and General		Fundraising	Total	Total
Personnel:							
Salaries	\$ 4,535,49	90 \$	746,947	\$	395,328	\$ 5,677,765	\$ 5,172,736
Payroll taxes and benefits	1,044,9	0	189,153		86,674	1,320,737	1,167,139
Total personnel expense	5,580,40	00	936,100		482,002	6,998,502	6,339,875
Facilities:							
Depreciation	353,52	20	6,261		3,287	363,068	350,677
Insurance	38,67	76	18,248		3,344	60,268	43,033
Utilities	130,84	19				130,849	127,654
Repairs and maintenance	241,68	32				241,682	233,560
All other facilities expense	26,26	57				26,267	11,097
Total facilities	790,99	94	24,509		6,631	822,134	766,021
Program Supplies	541,32	25				541,325	582,979
Other:							
Special events					175,933	175,933	98,315
Bad debt expense			70,341			70,341	136,805
Training	36,03	33	6,330		3,115	45,478	138,636
Professional fees			76,093			76,093	75,756
Telephone	55,20	56	9,099		4,877	69,242	66,362
Office supplies	74,23	32	23,574		1,667	99,473	103,127
Transportation	28,47	79	967		508	29,954	28,780
Dues			22,620			22,620	22,507
Recruiting			15,700			15,700	39,478
Employee events			19,085			19,085	17,211
Advertising					23,538	23,538	21,171
Evaluation	104,20	00				104,200	26,180
Miscellaneous	17,6	18	92,295		67,864	177,777	129,239
Total other expenses	315,82	28	336,104		277,502	929,434	903,567
Total expenses	\$ 7,228,54	17 \$	1,296,713	\$	766,135	\$ 9,291,395	\$ 8,592,442

# **Statement of Cash Flows**

Year Ended June 30, 2016 (with comparative totals for the year	ende	ed June 30, 2015)	
		2017	2016
Cash Flows Provided by Operating Activities:			
Change in net assets	\$	8,991,002	\$ 283,494
Adjustments to reconcile change in net assets to			
net cash provided by operating activities:			
Depreciation		363,068	350,677
Net realized/unrealized (gains) losses on investments		(670,451)	168,815
Donated goods		(4,662,320)	(13,024)
Changes in operating assets and liabilities:			
Unconditional promises to give		(2,240,349)	873,396
Other receivables		125,553	(114,534)
Prepaid expenses and deposits		1,333	(11,380)
Accounts payable and accrued expenses		125,477	(161,655)
Net cash provided by operating activities		2,033,313	1,375,789
Cash Flows from Investing Activities:			
Purchases of fixed assets		(222,793)	(137,627)
Proceeds from sale of investments		5,798,816	740,403
Purchase of investments		(6,072,324)	(160,969)
Net cash (used) provided by investing activities		(496,301)	441,807
Net Change in Cash and Cash Equivalents		1,537,012	1,817,596
Cash and Cash Equivalents - Beginning of year		3,197,339	1,379,743
Cash and Cash Equivalents - End of Year	\$	4,734,351	\$ 3,197,339
Supplemental Disclosure of Cash Flow Information: Donated goods	\$	4,662,320	\$ 13,024

See accompanying notes to financial statements.

#### **Notes to Financial Statements**

# **Note 1 - Description of the Organization:**

The Boys and Girls Clubs of the Peninsula (the Club) provide places where young people are welcome and can belong to after school and all day during the summer. At each of the Club's sites located in the most challenged areas of Menlo Park, East Palo Alto and Redwood City, California, staff and volunteers work through a broad range of programs to guide and inspire youth to develop the attitudes and life skills they need to thrive. Founded in 1958, the Club is now regarded as one of the most comprehensive youth development organizations in the San Francisco Bay Area. The Club's programs focus on Academics, Science and Technology, Social Education and Life Skills, Athletics and Fitness, and the Arts. Many of these programs are offered in partnership with local schools and other community organizations. The Club's annual budget is dependent on a balanced combination of support from individuals, foundations, corporations and public partners.

## **Note 2 - Summary of Significant Accounting Policies:**

# a. Basis of Accounting

The Club prepares its financial statements on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP).

## b. Description of Net Assets

*Unrestricted Net Assets* - the portion of net assets that is neither temporarily nor permanently restricted by donor-imposed stipulations. These net assets are intended for use by management and the Board of Directors for general operations and certain Board designated uses, including the Maintenance Reserve for building repairs and the Quasi-endowment – funds the Board has chosen to retain and invest for the present.

Temporarily Restricted Net Assets - the portion of net assets that are limited by donor - imposed stipulations that either expire by passage of time or can be fulfilled and removed by actions of the Club. Also, included in temporarily restricted net assets are earnings on the permanently restricted endowment which have not yet been appropriated for use.

*Permanently Restricted Net Assets* - the portion of net assets that are limited by donor - imposed stipulations that neither expire by passage of time nor can be removed by actions of the Club. These net assets represent the Club's endowment.

# c. Cash and Cash Equivalents

For purposes of the statement of cash flows, cash and cash equivalents consist of short-term, highly liquid investments and investments with original maturity dates of three months or less and do not include cash held as investment.

#### **Notes to Financial Statements**

## d. Fair Value Measurements

The Club classifies its financial assets and liabilities at fair value. Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In addition, the Club reports certain investments using the net asset value (NAV) per share method under the so-called "practical expedient." The practical expedient allows NAV per share to represent fair value for reporting purposes when the criteria for using this method are met.

Level 1 values are based on unadjusted quoted prices in active markets for identical securities. Level 2 values are based on significant observable market inputs, such as quoted prices for similar securities and quoted prices in inactive markets. Level 3 values are based on significant unobservable inputs that reflect the Club's determination of assumptions that market participants might reasonably use in valuing the securities. The Club maximizes the use of observable inputs and minimizes the use of unobservable inputs when measuring fair value or in accordance with practical expedient NAV rules, which allow for either Level 2 or Level 3 reporting depending on lock up and notice periods associated with the underlying funds.

In determining the appropriate levels, the Club performed an analysis of the assets and liabilities that are subject to Financial Accounting Standards Board (FASB) Codification Topic 820.

#### e. Investments

Investments are valued at fair value with realized and unrealized gains and losses reflected in the statement of activities.

## f. Unconditional Promises to Give

Unconditional promises to give are recorded at their net realizable value. Unconditional promises to give which are due in more than one year have been discounted to the present value of their estimated future cash flows. The calculated amount of the discount was not material to the financial statements.

An allowance for uncollectible unconditional promises to give is provided based upon management's judgment including such factors as prior collection history and type of contribution.

#### g. Fixed Assets

The Club capitalizes fixed assets in excess of \$4,000 or \$4,000 in the aggregate at cost of acquisition or construction or, if donated, at the fair market value at the date of donation. Depreciation is computed using the straight-line method with lives ranging from 3 to 40 years.

#### **Notes to Financial Statements**

## h. Revenue Recognition

Contributions are recorded at their fair value and are recognized as revenue when the donor makes an unconditional promise to give to the Club. Donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire in the same year in which the contributions are recognized. Net assets released from restrictions represent the satisfaction of donor restrictions or the passage of time and the appropriation of previously unappropriated endowment earnings. Conditional promises to give are not recognized until the conditions on which they depend are substantially met. There were no conditional promises as of June 30, 2017.

Contract revenue from school districts and municipalities is recognized when earned for services rendered.

Special event revenue is recognized when the event occurs.

Non-cash donations are recorded at the fair value of the gift at the date of the donation.

Contributions of donated goods and services that create or enhance non-financial assets that require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation, are recorded at their fair values in the period received. The Club recorded \$4,665,265 in donated goods and services during the year ended June 30, 2017 which includes \$4,609,400 of donated goods for the renovation of the Redwood City Clubhouse, \$52,920 of donated computers and \$2,944 of donated professional services.

## i. Income Taxes

The Club has been granted tax-exempt status under Section 501(c)(3) of the Internal Revenue Code and Section 23701(d) of the California Revenue and Taxation Code. In addition, the Club has been determined by the Internal Revenue Service not to be a private foundation within the meaning of Section 509(a) of the Internal Revenue Code.

Management evaluated the Club's tax positions and concluded that the Club had maintained its tax-exempt status and had not taken uncertain tax positions that required adjustment to the financial statements. Therefore, no provision or liability for income taxes has been included in the financial statements.

# j. Allocation of Expenses

Certain indirect costs have been allocated by management among programs and supporting services based on estimates of time, space and other factors.

#### **Notes to Financial Statements**

# k. Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### 1. Prior Year Information

The financial statements include certain prior-year summarized comparative information in total but not in sufficient detail to constitute a presentation in conformity with U.S. GAAP. Accordingly, such information should be read in conjunction with the Club's financial statements for the year ended June 30, 2016, from which the summarized information was derived.

#### m. Recent Accounting Pronouncements

On February 25, 2016, FASB issued Accounting Standards Update (ASU) 2016-02—Leases (Topic 842). Under the ASU, a lessee will be required to recognize right-to-use assets and liabilities on their balance sheet for all leases with lease terms of more than twelve months. The ASU is effective for fiscal years beginning after December 15, 2019. Early application will be permitted for all organizations. The impact of adopting this guidance on subsequent periods has not yet been determined.

In August 2016, the FASB issued ASU 2016-14 – *Not-For-Profit Entities (Topic 958): Presentation of Financial Statements of Not-For-Profit Entities.* The amendments in this ASU make improvements to the information provided in the financial statements and accompanying notes of not-for-profit entities. The amendments set forth the FASB's improvements to net asset classification requirements and the information presented about a not-for-profit entity's liquidity, financial performance, and cash flows. The amendments in the update are effective for the fiscal year ending after December 15, 2017. Early application of the amendments in the ASU is permitted and applied retrospectively. The Club is currently evaluating the impact of this pronouncement on its financial statements.

# n. Subsequent Events

The Club evaluated subsequent events from June 30, 2017 through October 18, 2017, the date these financial statements were available to be issued. There were no material subsequent events that required recognition or additional disclosure in these financial statements.

# **Notes to Financial Statements**

# **Note 3 - Investments and Fair Value Measurements:**

During the year, the Club liquidated its investment in the Investment Fund for Foundations and temporarily moved funds of \$6,082,113 to a Charles Schwab investment account. The funds are held as cash in a deposit account, a level 1 investment under the fair value hierarchy. The Club will subsequently invest these funds in accordance with the Clubs' investment policy.

Investment income for the year ended June 30, 2017 is as follows:

Interest and dividends, net of investment fees of \$280	\$ 6,030
Net unrealized and realized gains	670,451
	\$ 676,481

## **Note 4 - Promises to Give:**

Unconditional promises to give are comprised of the following at June 30, 2017:

Pledges	\$	3,124,319
Less: Allowance for doubtful accounts		(55,560)
Discount to net present value of estimated future cash flows		(45,520)
Net unconditional promises to give	\$	3,023,239
Net unconditional promises to give are expected to be collected as follows 2017:	as	of June 30,
Due in one year or less	\$	1,760,278
Due in one to five years		1,262,961
	Φ	3.023.239

At June 30, 2017, 31% of unconditional promises to give were due from board members and companies of board members and are included above.

#### **Notes to Financial Statements**

## Note 5 - Fixed Assets:

Fixed assets and accumulated depreciation are as follows at June 30, 2017:

Buildings, improvements and landscaping	\$ 14,693,328
Equipment	917,542
Vehicles	247,645
	15,858,515
Less accumulated depreciation	(5,570,283)
	\$ 10,288,232

The Club received donated goods and services of \$4,600,400 for the construction of clubhouse facilities during the year ended June 30, 2017.

Depreciation expense was \$363,068 for the year ended June 30, 2017.

#### **Note 6 - Endowment Funds:**

Interpretation of Relevant Law

Based on the Board of Directors interpretation of State Prudent Management of Institutional Funds Act (SPMIFA), the Club classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the endowment fund that is not classified in permanently restricted net assets (the accumulated past earnings of the endowment which have not yet been appropriated), is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Club in a manner consistent with the standard of prudence prescribed by SPMIFA.

In accordance with SPMIFA, the Club considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: (1) the duration and preservation of the fund, (2) the purposes of the Club and the donor-restricted endowment fund, (3) general economic conditions, (4) the possible effect of inflation and deflation, (5) the expected total return from income and the appreciation of investments, (6) other resources of the Club, (7) the investment policies of the Club.

#### **Notes to Financial Statements**

From time to time, the fair value of assets associated with individual donor restricted endowment funds may fall below the level that the donor or SPMIFA requires the Club to retain as a fund of perpetual duration. In accordance with GAAP, deficiencies of this nature are reported in unrestricted net assets. There were no such deficiencies as of June 30, 2017.

## Return Objectives and Risk Parameters

The Club has adopted investment and spending policies for endowment assets that will ultimately provide a predictable stream of funding to provide support for the various programs of the Club. Endowment assets include those assets of donor-restricted funds that the Club must hold in perpetuity as well as board-designated funds. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to realize a competitive rate of return comparable to index benchmarks.

# Strategies Employed for Achieving Objectives

To satisfy its long-term rate-of-return objectives, the Club relies on a diversified asset investment strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Club targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

# Spending Policy and How the Investment Objectives Relate to Spending Policy

The Club is expecting to provide annual distributions of 5% of the market value of the portfolio as calculated on a 3-year rolling average. There was no distribution taken during 2017. The investment managers are required to invest funds so as to ensure that required distributions of income or principal are met.

#### Endowment funds at June 30, 2017 are recorded as follows:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor restricted: original gifts Board designated	\$ 2,574,781	\$ 1,582,331	\$ 1,925,000	\$ 3,507,331 2,574,781
Total funds	\$ 2,574,781	\$ 1,582,331	\$ 1,925,000	\$ 6,082,112

# **Notes to Financial Statements**

Net changes in endowment funds for the year ended June 30, 2017 were as follows:

	Į	Inrestricted		emporarily Restricted		Permanently Restricted		Total
Endowment net assets,	¢	1 020 597	¢	1 202 567	\$	1 025 000	¢	5 120 154
June 30, 2016	\$	1,929,587	\$	1,283,567	Þ	1,925,000	\$	5,138,154
Investment return:								
Income		2,736		1,265				4,001
Net appreciation		437,409		202,548				639,957
Total investment return		440,145		203,813				643,958
Transfers		205,049		94,951				300,000
Endowment net assets, June 30, 2017	\$	2,574,781	\$	1,582,331	\$	1,925,000	\$	6,082,112

# **Note 7 - Temporarily Restricted Net Assets:**

As of June 30, 2017, temporarily restricted net assets were comprised of the following:

Pledges	\$ 1,972,288
Unappropriated earnings on endowment	1,582,331
Program services	1,431,209
	\$ 4,985,828

Net assets of \$781,029 were released during 2017 in accordance with the donors' intent.

#### **Notes to Financial Statements**

# **Note 8 - Commitments and Contingencies:**

The Club has entered into several exchange agreements to lease its facilities at Menlo Park, Redwood City and East Palo Alto from various municipalities where the facilities are situated. These exchange agreements require the Club to perform certain duties in return for lease payments of \$1 per year. The leases run from 25 years (June 2023) to 66 years (May 2064) with options to renew. The building and improvements, constructed by the Club at Menlo Park, will revert to the municipality in the event the Club abandons the premises, which is not deemed probable by management. Rent for the Menlo Park and East Palo Alto facilities was prepaid by the Club.

# **Note 9 - Employee Benefits:**

The Club has made available, to qualified employees, a 401(k)-safe harbor plan. This plan includes a non-elective employer contribution of 3% of eligible participants' compensation and the Club can elect to make an additional discretionary contribution that vests over 3 years. Employees are eligible to participate in the plan after one year of employment if they work over 1,000 hours a year. For the year ended June 30, 2017, the amount of pension expense was \$358,645.

#### Note 10 - Concentrations of Risk:

The Club has defined its financial instruments, which are potentially subject to risk as cash and cash equivalents, investments and unconditional promises to give.

At times, the Club has cash deposits in financial institutions in excess of federally insured limits.

#### **Note 11 - Related Party Transactions:**

Contributions received from members of the Club's Board of Directors their foundations and companies totaled approximately \$508,768 or 4% of total contribution revenue. Most of those contributions were cash.